Cebrowski Institute Brown Bag

Social Collaboration Data in an Open World

Tuesday, Nov 1 | **Glasgow Hall East 203** | **1200 - 1300**

Within a decade, the world's population of over 6 billion is expected to be online, creating massive personalized e-content and morphing device functionality.

Social Collaboration Data is created collaboratively, peer to peer, or peer to enterprise, and primarily through social media. This newly created content's value is both undetermined yet could be possibly high.

Two billion people are online today, and a third billion will come online within 2 years. That third billion will significantly influence the global Internet and Telecommunications communties, and shape the ensuing e-world, e-products, e-governance, and e-exchanges.

Topics to be discussed:

- Community incentives and disincentives

- Key domains for participation

- Social Energy Detection ... subtle and direct measures or indicators

- Emerging patterns of collaboration

- Markers for collaboration behavior ... identifying antecedents

- Social collaboration behavior change

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