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| **PROJECT TITLE**  **PI/TEAM**  **SCHOOL/DEPARTMENT** |
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| **PROJECT SUMMARY**   * **From Phase I summary that addresses Foundation key questions (last bullet new, please add answer)**   + Idea/Issue Addressed/statement of the problem   + Reason(s) issue critical to NPS/DoN/DoD or key stakeholders   + Reason your approach is novel/what critical gap will this project fill?   + Reason PI/Team uniquely qualified to address issue/problem/make valued contribution      * **What = success in this project in terms of deliverables?**   *Foundation fundraising is helped by the ability to reference high level stakeholder testimony that project tackles major problem and provides key/partial/significant solution or answers to critical questions.* ***This summary is your bottom line so please make your case as compelling as possible; feel free to rewrite if you feel you can improve original submission.*** |
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| **GO/NO GO DECISION ON THIS PROJECT**   * **In light of your research to date, and the expectations for NPS and Foundation ROI you must address in the rest of this Project Plan, is it worthwhile to continue with this Project at this time?**   *Foundation expectations are tempered by realism. If your research uncovers unintended consequences that could prevent project implementation at any key stage (policy, resources, assumptions not proven, stakeholders not invested, other major roadblocks sufficient to withdraw project) please so inform Foundation. If the results prevent this project from becoming reality, but have opened up new, potentially more valuable projects you can submit ideas in another Seed Project funding round—but indicate here as well. If you wish to continue with an adjusted project plan in terms of deliverables and/or key assumptions, please discuss with Dean of Research and Foundation before finalizing this format.* |
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| **BUDGET TOPLINE**: How much for how long?   * **What is the final cost of this project over how long?** * **Will it be phased (yes/no) and if so, what is the top line cost of each phase?**   *Foundation must be clear on its fundraising goals for each project. It will be extremely difficult to fundraise for an “open-ended” project without proof of concept. That means this project has to prove itself fairly early on before a second funding round would be undertaken by the Foundation. In our network, many philanthropists are staying away from major endowments in favor of “medium” but significant gifts that can show a near term ROI perhaps by Phasing) with further funding a result of ROI (Phase 1 or 2) “successful deliverables”. See STEWARDSHIP below* |
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| **KEY DELIVERABLES** (Single outcome, one phase…or is this a phased project with multiple deliverables)     * **Describe deliverable (s) target users and value/contribution to problem addressed in this project** * **Are deliverable (s) part of a larger project (not funded by this project)/phases of this project (in funding request) or stand alone/one-time output?** * **Who will benefit most from the deliverable (s) now and in the future?** * **Impact of deliverable to target user and in terms of value to stakeholders**.   *Foundation potential donors want to know, in the final analysis, what great things deliverables will contribute to “national security” (e.g. key defense stakeholders or education of future leaders at NPS). We need to be able to describe in a few sentences exactly what potential donors are going to “get” for their contribution. PLEASE NOTE: Our donors will not in any way be “users” of this project. Donations come solely from the hope—in the larger sense (no matter how targeted the project itself)-- that donors will be doing something valuable for our national defense and security. Ideally, donors would like to be able to interact with the PI and “experience” the output in some way (hear about it in person from PI/Team/see it in action/meet users or stakeholders/visit lab or classroom) This will be addressed below as STEWARDSHIP.* |
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| **PROJECT ACTION PLAN/OBJECTIVES or PHASED DELIVERABLES (TOPLINE**)   * **Relate Key Deliverables to the main steps/actions required to make them happen on time and on budget. (milestones)** * **What = success/accomplishment at each milestone?** * **What = showstopper or major roadblock to success and impact?**   *Foundation is referring to things like manpower limits, access to critical data, requirement for higher authority approval that would make/break project, need for outside or additional resources (equipment, contract labor) that would require waiver to obtain under current policies/regulations*.   * **Who might be a partner in this project?**     *Foundation strongly supports interdisciplinary/NPS teaming on project, as well as outside partners that might contribute expertise and, even better, partner to fund the project*  *Foundation will comply with all policies and regulations concerning visits to NPS classrooms, laboratories, briefings at Foundation or any other events on campus that would be available to Foundation members or potential donors. Chief of Staff, as NPS Foundation Liaison, and Dean of Research will be informed prior to any activity.* |
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| **BUDGET BREAKOUT**: Budget must relate directly to deliverable(s) above   * **If this is a phased project, show topline budget/deliverable for each phase with TOTAL on top.** * **Will this project be “completed” by this budget? Will it require ongoing/open ended funding?**    + If so how will additional funding be addressed? Other likely funding sources? Incorporated into NPS budget? * **Table of costs over life of project in terms of applicable categories (Labor, Travel, Equipment…)**   + Please insert tables as needed to phase costs over life of project IAW key deliverables and/or Phases.   *Foundation would like to see breakout at least annually. We are less interested in Quarterly details than we are in a budget breakout that tracks with key project timeline in terms of interim major objective costs to the “Final” deliverable.* |
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| **STEWARDSHIP (OPPORTUNITIES FOR FOUNDATION/DONOR ENGAGEMENT WITH PROJECT)**   * **What opportunities for engagement or project feedback can PI/Team provide to Foundation and potential donors during this project planning process and, if applicable, during execution?**   *Per SEED Project Outline and terms of funding for this Project Plan development, PI/Team will be available to engage with Foundation Funding Committee, Trustees or other Foundation/donor groups to discuss project and share expectations and feedback at any convenient time in the course of Project Plan Development. Engagement activities would be similar to those above, but would also include briefings, video presentations, or other learning events to improve Foundation understanding of project*. |
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| **ADDITIONAL PROJECT INFORMATION:**   * Feel free to attach any additional information, links, briefings or video clips (2:00 or less) that would highlight your project to outside donors. * Also include CVs for PI and Team |
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| **PROJECT AUTHORITIES:**   * Who will have next level of oversight and responsibility for Project Plan completion IAW the Research Quarter chosen? * Please attach signature page from Dean of Research package submitted in Phase I   *In return for the $10K provided for this Project Plan development, the “deliverable” to the Dean of Research is this form completed in detail within the timeline of the selected research quarter (Winter, Spring or Summer 2016). There will be no extensions.*  *Per Letter of Gift from Foundation to NPS 1-26-16, all unused funds after 30 September 2016 will be returned to the Foundation.* |
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