MEMORANDUM FOR DISTRIBUTION

SUBJECT: Department of the Navy Chief Sustainability Officer Serial Four: Sustainable Acquisition and Procurement

(b) Department of the Navy Climate Action 2030, May 2022
(c) Federal Acquisition Regulation, Title 48 of the Code of Federal Regulations
(d) White House Council on Environmental Quality, Implementing Instructions for Executive Order 14057, August 2022
(e) Office of Management and Budget, M-22-06, December 8, 2021
(f) Department of Defense Instruction 5000.02, “Operation of the Adaptive Acquisition Framework”
(g) Department of Defense Instruction 4105.72, “Procurement of Sustainable Goods and Services”
(h) Secretary of the Navy Instruction 5000.2G, “Department of the Navy Implementation of the Defense Acquisition System and the Adaptive Acquisition Framework”
(i) DEPSECDEF Memorandum on Acquisition and Sustainment, April 21, 2022

As the Department of the Navy (DON) Chief Sustainability Officer (CSO), I am issuing this memorandum, the fourth in a series that sets and shapes the Department’s sustainability policies and practices. The focus of this memorandum is sustainable acquisition and procurement.

Every day, in every environment, DON supports its primary mission to recruit, train, equip, and organize to deliver combat-ready naval forces. These forces campaign, deter, and, as necessary, fight and win conflicts and wars through sustained forward naval presence in support of the Joint Force. The DON relies on a vast array of weapons systems, equipment, products, and services to support both our naval mission and forces. Effective support relies on a sustainable, enterprise-wide approach to manage supply chain risks effectively, to ensure access to and availability of key equipment, raw materials, supplies, and services in the face of potential disruptions, including those from climate and resource competitors.

Reference (a) outlines an ambitious path to achieve net-zero emissions from Federal procurement by 2050 while increasing the sustainability of Federal supply chains. Government-wide efforts underway include the launch of a Buy Clean initiative for low-carbon materials; and consideration of changes to procurement regulations relating to sustainable products and
services. Reference (b) also recognizes that the DON must address the impact of rapidly changing and deteriorating climate conditions in development, acquisition, fielding, and sustainment of weapons systems and equipment, and procuring products and services.

We must be deliberate and methodical about increasing the sustainability of the products and services we acquire, which will make us a more efficient, effective, agile, and lethal fighting force while improving the health and safety of our people. To these ends, I am directing the DON Secretariat, Navy, and Marine Corps to:

- Ensure the DON acquires and procures sustainable products and services consistent with reference (c) Part 23, associated regulatory supplements, and references (f) - (h) to include products containing recovered material designated by the U.S. Environmental Protection Agency (EPA) under the Comprehensive Procurement Guidelines; energy efficient products that are ENERGY STAR® certified or Federal Energy Management Program-designated products; bio-based products meeting the content requirement of the U.S. Department of Agriculture under the BioPreferred® program; acceptable chemicals, products, and manufacturing processes listed under EPA’s Significant New Alternatives Policy program; WaterSense® labeled (water efficient) products and services; Safer Choice-certified products; products and services that meet or exceed EPA Recommendations of Specifications, Standards, and Ecolabels, demonstrated through third party certification; and SmartWay Transport partners and SmartWay products.

- Ensure the DON incorporates sustainability of the supply chain throughout the life of the program when balancing the risk and acquisition strategy of weapons systems, consistent with reference (h).

- Ensure the DON incorporates supply chain sustainability into war-gaming and exercises when evaluating changes or sufficiency of training tactics and procedures.

- Ensure supply chain sustainability is incorporated into energy demand, supportability, and energy key performance parameters (KPP) in acquisition and requirements processes in accordance with reference (h), in support of reference (i).

- Incorporate climate change risk assessments, mitigation, and monitoring into programs’ risk management processes in accordance with references (a), (e), (f), and (h).

- Review DON instructions and policy documents governing DON acquisition to identify opportunities to incorporate and promote sustainability considerations and to ensure alignment with references (a), (b), (d), and (e). Develop recommended revisions to such documents in furtherance of the DON’s climate action and sustainability priorities, goals, and initiatives.

- Seek out available resources, such as the DON’s Taxpayer Advocacy Project, to assist in instances of supplier or vendor noncompliance with the delivery of sustainable products and services.
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- Train and educate the DON workforce on climate risk and sustainability. Encourage our acquisition professionals to participate in continuous learning courses on sustainable procurement, climate literacy, and supply chain risk management, to include Defense Acquisition University (DAU) Continuous Learning Center (CLC) 046 Green Procurement.

Our collective effort on these actions will quickly move the DON towards the desired end state of incorporating sustainable requirements to support acquisition, procurement, and supply chains to enhance our warfighting mission. Specific guidance for deliverables and progress reports will be promulgated by my office within 60 days of this memo.

Meredith Berger

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